

The Data Governance Act and the GDPR

Data Privacy Day

30 January 2022

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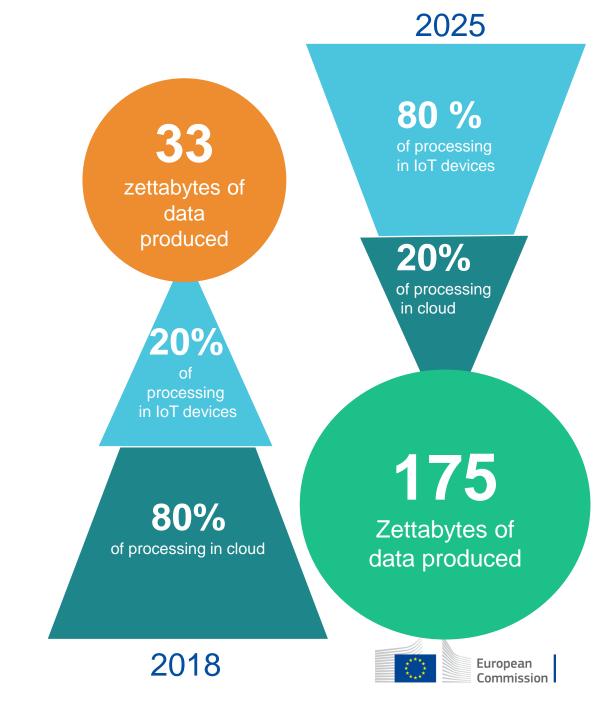
Data Policy and Innovation Unit, DG CNECT

The broader picture: the European strategy for data (2020)



Europe has everything to play for

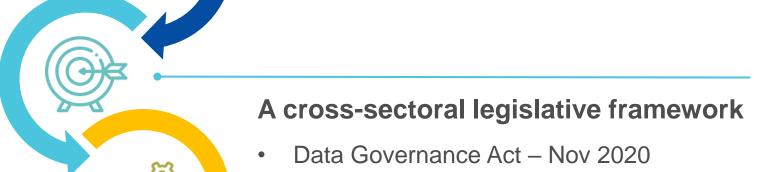
- Data can transform all sectors of the economy and is crucial for AI
- Data can contribute to tackle societal challenges such as climate change, health, mobility, etc.
- Data can make our lives and work easier and better



Creating a single European market for data

European Data Strategy

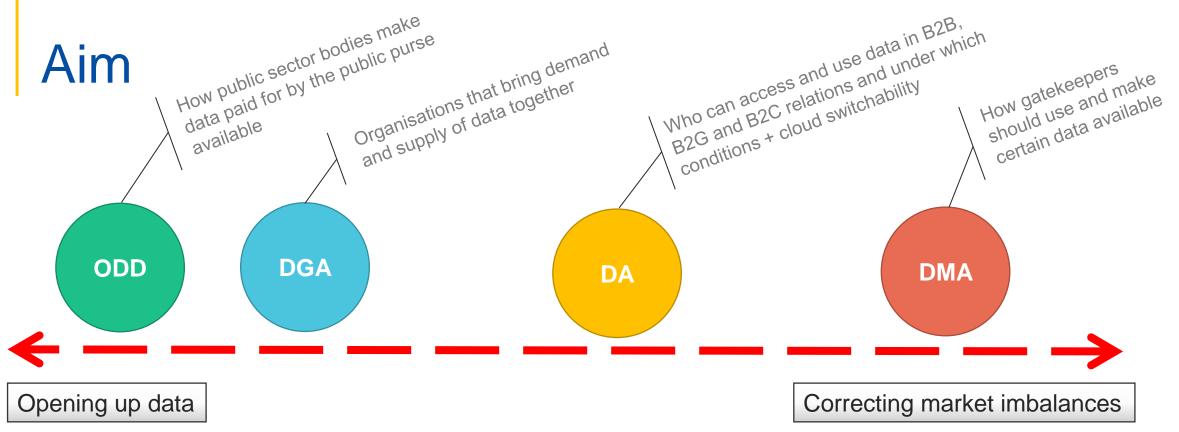
- Adopted Feb 2020
- Built on EU rules and values



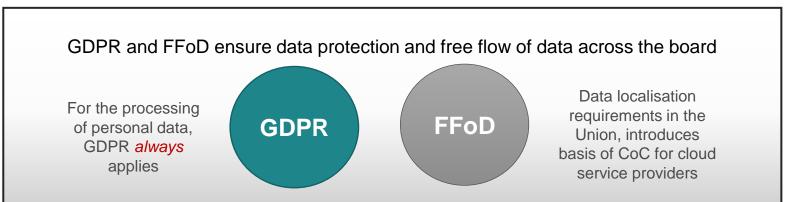
- **Common European data spaces**
- Staff Working Document Feb 2022
- Horizontal aspects + sectoral initiatives
- EU funding + programmes

- Digital Markets Act Dec 2020
- Data Act Feb 2022
- Impl. Act on High-value datasets Jan 2023

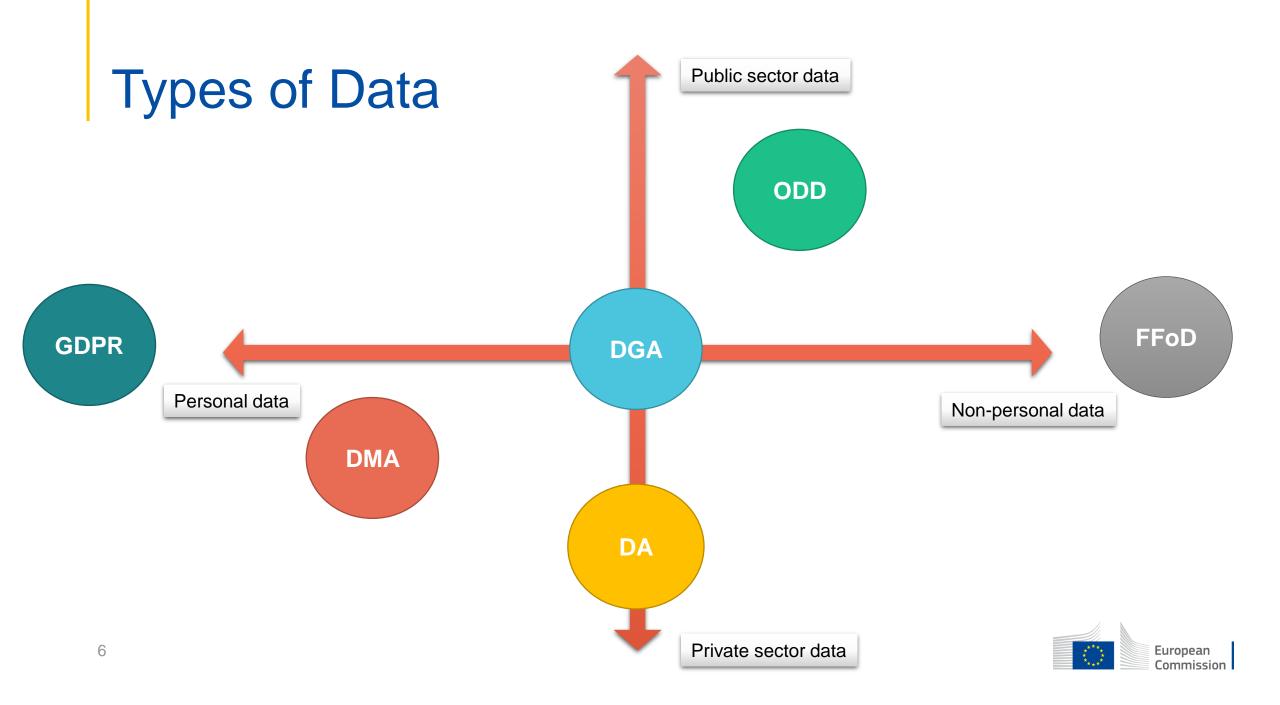




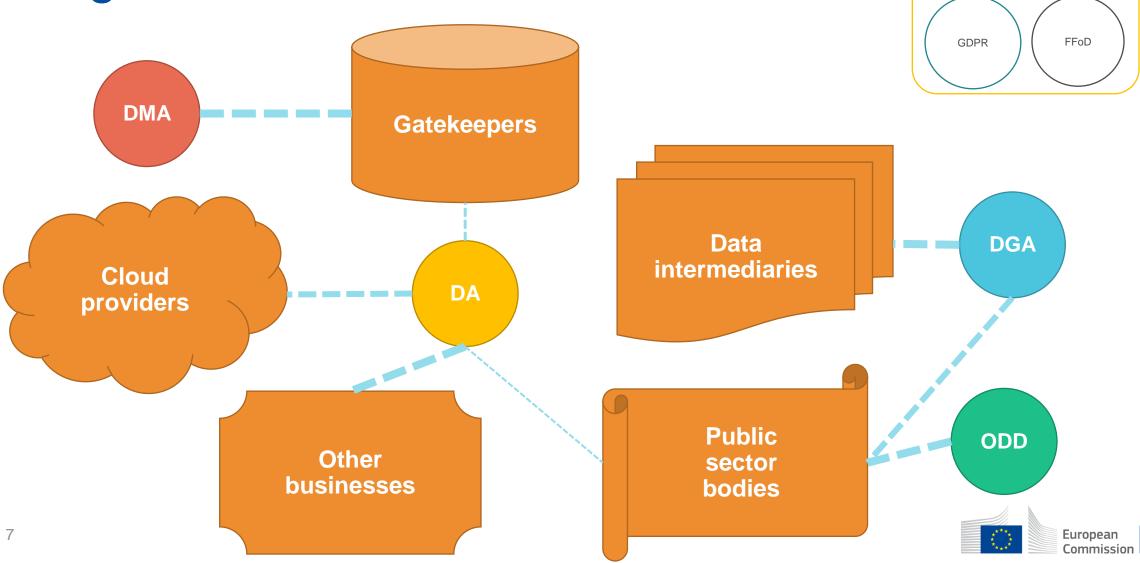








Regulated actors



Cover whole spectrum of entities

The Data Governance Act



Key dates

Proposal adopted by the Commission

 25 November 2020 (COM(2020)767)

Council position

• 1 October 2021 (Council mandate) Published in the Official Journal

• 3 June 2022 (<u>Final legal</u> <u>text</u>)













EP position

 16 September 2021 (<u>Niebler</u> report)

Political agreement

• 30 November 2021

Application

24 September 2023





"With the Data Governance Act, we are defining a common approach to data sharing – <u>the</u> **European way.**



We are facilitating the flow of growing industrial data across sectors and Member States to help Europe become the world's number one data continent. We are doing so by building trust, putting the individuals and companies who generate data in the driving seat, so they remain in control of the data they create. In a nutshell: we are building an open yet sovereign European Single Market for data."

Thierry Breton
Commissioner for the Internal Market



DGA: general objectives

- Increase trust in voluntary data sharing
- Strengthen mechanisms to increase data availability
- Overcome technical obstacles to the reuse of data
- Create an alternative for the current business models around data

Vision





The four pillars of the DGA

Leveraging the potential of data for the economy and society



Pillar 1:
Re-use of sensitive
data held by public
sector bodies



Framework for new neutral data intermediaries in the Single Market

Pillar 2:



Pillar3:
Corporate and individual data altruism for purposes of general interest



Pillar4:
Co-ordination and interoperability:
European Data
Innovation Board



General interplay with the GDPR

Article 1(3)

- "Union and national law on the protection of personal data **shall apply** to any personal data processed in connection with this Regulation.
- In particular, this Regulation is **without prejudice** to Regulations (EU) 2016/679 and (EU) 2018/1725 and Directives 2002/58/EC and (EU) 2016/680, including with regard to the powers and competences of supervisory authorities. In the event of a conflict between this Regulation and Union law on the protection of personal data or national law adopted in accordance with such Union law, the relevant Union or national law on the protection of personal data **shall prevail**.
- This Regulation does not create a legal basis for the processing of personal data, nor does it affect any
 of the rights and obligations set out in Regulations (EU) 2016/679 or (EU) 2018/1725 or Directives
 2002/58/EC or (EU) 2016/680."
- The interplay is further clarified in recitals 4, 6, 7, 8, 15, 26, 30, 31, 35, 44, 46, 50, 51 and Articles 5(6), 9(2), 10(b) and 25(3).

A closer look at the DGA and the GDPR



Pillar 1: Re-use of sensitive public data

- Complementary to Open Data Directive:

 It covers data that can only be used under certain conditions, because others have rights on that data (personal data, trade secrets, confidential business information, IP)
- Building on national access regimes: where re-use happens, it should do so in a harmonised manner, subject to conditions
- Leaves room for MS, but aims to create at least one contact point (single information point) for liaison between re-users and public sector bodies/competent bodies

Objective:

More data on the market, safely.

Examples:

Findata (FI), Centre d'accès sécurisé aux données (FR), Forschungsdatenzentren (DE)



Pillar 1 (re-use of sensitive public data) and the GDPR

- Member States will have to ensure that public sector bodies are technically equipped to ensure the protected nature of data is preserved.
- Conditions for reuse publicly available must be non-discriminatory, proportionate and objectively justified – Art 5 (2)
- To grant access for the re-use of data, the PSB may require:
 - Anonymisation of personal data Art 5 (3) (a) (i)
 - Access and re-use of data within a secure processing environment Art 5 (3) (b) and (c)
 - PSD has the right to verify processing (Art 5 (4); re-use conditional on signature of confidentiality agreement (Art 5 (5)
- PSB should support re-user to seek consent Art 5 (6)



Pillar 2: Data sharing intermediaries 'European style'

Principles and requirements for novel intermediaries for B2B and C2B data sharing – the 'orchestrators of the common European data spaces'

- Support voluntary data sharing, preserving control over the data by companies and individuals
- Strict neutrality requirement (cannot monetise the data shared through them)
- Should be established in Europe or have a legal representative in a MS.

Measure:

Notification to competent authorities in MS before functioning









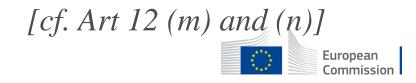


Pillar 2 (data intermediaries) and the GDPR

<u>Article 10 (b) – specific category of data intermediation services providers</u> that offer services to data subjects

The provision of the following data intermediation services shall comply with Article 12 and shall be subject to a notification procedure: (...)

"(b) intermediation services between data subjects that seek to make their personal data available or natural persons that seek to make non-personal data available, and potential data users, including making available the technical or other means to enable such services, and in particular enabling the exercise of the data subjects' rights provided in Regulation (EU) 2016/679;"



Pillar 3: Individual & corporate data altruism

Not-for-profit data altruism organisations have the option to register as 'Data Altruism Organisations recognised in the Union'

- Individuals and companies could share their data for the common good, without direct reward
- Data altruism entities: constituted to meet objectives of general interest, transparency
- > European data altruism consent form to facilitate the collection of data

Measure:

Voluntary registration with competent authorities in MS









Pillar 3 (data altruism) and the GDPR

- Consent / "Broad" consent for scientific research purposes
- European consent form Modular approach EDPB consulted Art 25
- Rulebook for recognized data altruism organizations Art 22
- Examples of further safeguards:
 - Secure data processing environments
 - Oversight mechanisms such as ethics councils
 - Technical tools to withdraw or modify consent at any moment
 - Means for data subjects to stay informed about the use of the data they made available

Pillar 4: Co-ordination and interoperability: the European Data Innovation Board (EDIB)

- Advising and assisting the Commission in developing a consistent practice for re-use, data intermediaries and data altruism entities;
- Governance of technical standardisation to enhance interoperability;
- Facilitating the cooperation of the work of national competent authorities for enhanced data use.

Measure:

Establishing the European Data Innovation Board as expert group



Thank you!

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