

Towards a culture of privacy: awareness and training as key components



Restena Foundation and University of Luxembourg

Data Privacy Day 2023

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Agenda



1. Towards a culture of privacy



2. Supervisory authorities missions

Awareness raising

Training sessions and workshops

1. Towards a culture of privacy

- Building a culture that favors data protection can be challenging
 - What organizations must think about
 - business processes
 - breach detection processes
 - regulatory and contractual obligations
 - all staff members must be aware of security risks across the board and taught how to manage them
 - the individuals whose data is processed
 - In a privacy program operating within a culture of privacy, legal compliance should be one result of a successful program, not the goal.



1. Culture of privacy also means

- How personal data informs business objectives and strategy
 - Customer expectations
 - Consumers are more likely to do business with brands that have a good reputation in terms of how they respect and process personal data
 - Organizational ethics and strategic initiatives
 - Integrate privacy considerations within regular organizational processes
 - Include it in your employee handbook and on-boarding training, but also ongoing training opportunities throughout a career

2. Missions of supervisory authorities (DPAs)

- **Promote public awareness** and understanding of the risks, rules, safeguards and rights in relation to processing.
 - Activities addressed specifically to children shall receive specific attention
- **Promote the awareness of controllers and processors** of their obligations



The “Awareness Department” of the CNPD handles external communication and awareness raising among the public, data controllers and processors.

Key components

Even prior to GDPR, the CNPD **raised awareness** of individual rights and data controllers' obligations



In preparation for GDPR, the CNPD organized **general information conferences, information sessions on specific topics as well as introductory training sessions on data protection.**

Two **new brochures** were published: one on the obligations of the data controllers and one explaining the rights of the citizens.



Raising awareness of data protection issues



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- Symposium sur la cybersécurité et la protection des données dans l'action humanitaire
- Conférence de l'Institut Max Planck sur l'application privée et publique du droit économique de l'UE
- LA CNPD EST LA PREMIÈRE AUTORITÉ DE CONTRÔLE EN EUROPE À DÉLIVRER UN AGRÉMENT À UN ORGANISME DE CERTIFICATION NIPD
- CYBERSECURITY WEEK LUXEMBOURG 2022
- PRÉSENTATION DU RAPPORT D'ACTIVITÉS 2021
- PREMIER SCHEMA DE CERTIFICATION NIPD VALABLE DANS TOUTE L'UNION EUROPÉENNE APPROUVÉ PAR L'EDPS
- 44th CONFÉRENCE DE LA GLOBAL PRIVACY ASSEMBLY À ISTANBUL
- PMU CYBERSECURITY & PRIVACY DAY 2022

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- 22/10/2022 44th Conférence de la Global Privacy Assembly à Istanbul
- 04/10/2022 Conférence de l'Institut Max Planck sur l'application privée et publique du droit économique de l'UE
- 08/10/2022 Symposium sur la cybersécurité et la protection des données dans l'action humanitaire

Focus:

- COVID-19 CORONAVIRUS

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ALTO Project - EU Grant



- **D**Ata Protection Comp**L**iance Suppor**T** **T**oolkit will facilitate the implementation of GDPR obligations of **very small, small and medium-sized enterprises (Toolkit GDPR SMEs)**
 - Main objective is to help all organisations to improve their compliance with RGPD's obligations by using an online self-assessment tool.
 - A call for candidates will be published in the coming days, appealing to all national Professional Chambers, SMEs as well as start-ups.
 - **Consortium:** CNPD and Luxembourg House of Cybersecurity (LHC)

Training on data protection



BTS Cybersecurity



- Opportunity to train highly qualified professionals in the field of information security.
- The courses given by the CNPD, as a partner of the BTS Cybersecurity, allow students to familiarize themselves with the practices to adopt in order to integrate data protection in their professional life.



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Questions?

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