Towards a culture of privacy: awareness and training as key components



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PROTECTION DES DONNÉES

Data Privacy Day 2023

Head of Awareness Department

Agenda





1. Towards a culture of privacy



2. Supervisory authorities missions

Awareness raising Training sessions and workshops

- Building a culture that favors data protection can be challenging
 - What organizations must think about
 - business processes
 - breach detection processes
 - regulatory and contractual obligations
 - all staff members must be aware of security risks across the board and taught how to manage them
 - the individuals whose data is processed
 - In a privacy program operating within a culture of privacy, legal compliance should be one result of a successful program, not the goal.







1. Culture of privacy also means



- How personal data informs business objectives and strategy
 - Customer expectations
 - Consumers are more likely to do business with brands that have a good reputation in terms of how they respect and process personal data
 - Organizational ethics and strategic initiatives
 - Integrate privacy considerations within regular organizational processes
 - Include it in your employee handbook and on-boarding training, but also ongoing training opportunities throughout a career

Missions of supervisory authorities (DPAs)



- Promote public awareness and understanding of the risks, rules, safeguards and rights in relation to processing.
 - Activities addressed specifically to children shall receive specific attention
- Promote the awareness of controllers and processors of their obligations



The "Awareness Department" of the CNPD handles external communication and awareness raising among the public, data controllers and processors.

Key components

Even prior to GDPR, the CNPD **raised awaren** individual rights and data controllers' obligati







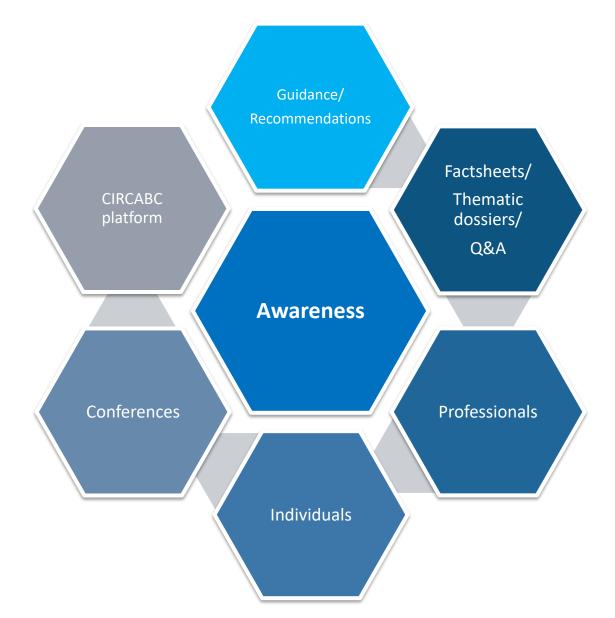
In preparation for GDPR, the CNPD organized general information conferences, information sessions on specific topics as well as introductory training sessions on data protection.

Two **new brochures** were published: one on the obligations of the data controllers and one explaining the rights of the citizens.



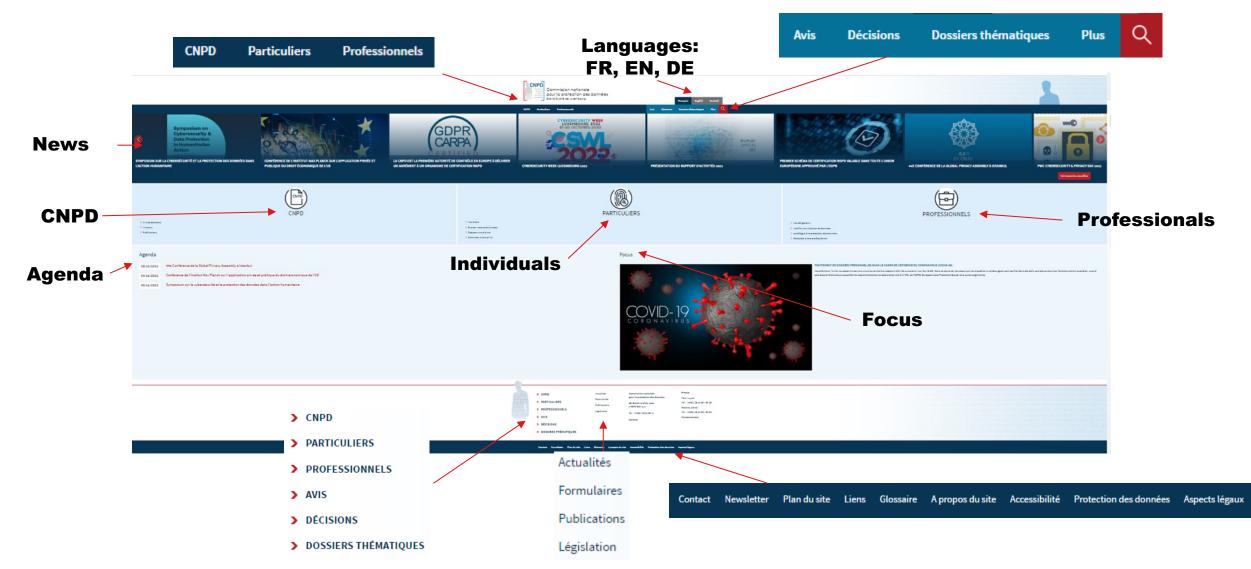
PROTECTION DES DONNÉE

Raising awareness of data protection issues



CNPD Homepage





ALTO Project - EU Grant



- DAta Protection CompLiance SupporT TOolkit will facilitate the implementation of GDPR obligations of very small, small and medium-sized enterprises (Toolkit GDPR SMEs)
 - Main objective is to help all organisations to improve their compliance with RGPD's obligations by using an online self-assessment tool.
 - A call for candidates will be published in the comings days, appealing to all national Professional Chambers, SMEs as well as start-ups.
 - Consortium: CNPD and Luxembourg House of Cybersecurity (LHC)

Training on data protection



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General aspects of the GDPR (e-learning)

- Cooperation between CNPD, CGPD and INAP
- Dedicated to raising awareness among all civil servants in Luxembourg (c.a. 20.000)



ES DONNÉE

BTS Cybersecurity

- Opportunity to train highly qualified professionals in the field of information security.
- The courses given by the CNPD, as a partner of the BTS Cybersecurity, allow students to familiarize themselves with the practices to adopt in order to integrate data protection in their professional life.



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Commission nationale pour la protection des données

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